



2017 Event Vendor Information



g, Greater
Cashiers
Area
Merchants
Association


THE VILLAGE
GREEN

THE OPPORTUNITY

Becoming a sponsor of events presented by *Greater Cashiers Area Merchants Association* and *The Village Green* provides you the unique opportunity to connect with the Cashiers area community, to build brand awareness in Western North Carolina and to show your company's support of popular happenings like *Groovin' On the Green*, the July 4th *Fireworks Extravaganza* and *Cashiers Valley Leaf Festival*. **These events bring more than 15,000 visitors to the area a year.** You will serve a diverse audience who will appreciate your commitment to community life.

THE EVENTS

Groovin' On the Green is the popular free Friday night concert series featuring up and coming artists as well as popular local performers.

The *Fireworks Extravaganza* is Cashiers Independence Day Celebration with a concert and colossal public fireworks display (largest in the area)

Cashiers Valley Leaf Festival welcomes more than 100 artisans and merchants selling handcrafted wood, pottery, jewelry and much more for purchase during the three day event that includes food, drink and two stages with live music.

BONUS!

Eclipse Fest 2017 Monday, August 21 is the first total solar eclipse in the U.S. since 1979. Cashiers will be in the path of totality (night sky darkness) for among the longest durations in the U.S. *Eclipse Fest* will feature subject experts with telescopes, activities, food, drink and music in the largest viewing location in the area for this once in a lifetime event! (Experts estimate attendance at 3,000+ if nice weather!)

Greater Cashiers Area Merchants Association is the premier advocacy organization for businesses, working to promote the local economy and advance the interests of area merchants.

The Village Green is the privately conserved 13 acre park for free public enjoyment and the heart of Cashiers. These two organizations are dedicated to making Cashiers a vibrant community. **In 2017 GCAMA and The Village Green are collaborating to present these not for profit public events.**



VENDOR INFORMATION

Please fill out the following form to confirm your participation. Completed form can be returned by mail to P.O. Box 2201 Cashiers, NC 28717. Please contact us at 828-743-3434 with any questions or for further information. You can also email info@visitcashiersvalley.com

CONTACT INFORMATION

Company Name

Contact Person

Contact Email Address

Best Contact Phone Number

Business Physical Address

Mailing Address

EVENTS:

___ Groovin' On the Green (please list interested dates): ___ May 27 (Memorial Day Weekend)

June ___ 2 ___ 9 ___ 16 ___ 23 ___ 30 July ___ 7 ___ 21 ___ 28 August ___ 4 ___ 11 ___ 18 ___ 25 ___

___ September 1 (Labor Day Weekend)

___ Fireworks Extravaganza July 4, 2017

___ Eclipse Fest August 21, 2017

___ Cashiers Valley Leaf Festival October 6, 7 and 8, 2017

Thank you for supporting our community events in 2017. We will contact you with event details and other vendor benefits. Please send your high resolution color and black and white logos to info@visitcashiersvalley.com

